

julia ordog

copywriter

education

denver ad school

copywriting program
full merit scholarship

vanderbilt university

b.a. media, culture, and communications
minor: corporate strategy

danish institute for study abroad

experience

sandy russell creative

2018 - present

senior copywriter, senior researcher - google
2020 shorty awards small agency of the year

Write (and rewrite, and rewrite) campaign and press materials for multi-million dollar projects. Execute and synthesize extensive qualitative and quantitative research to inform content and campaign strategy. Can take data and turn it into many good words.

julia ordog photography

2017 - present

photographer, producer

Create concepts, produce, shoot, and edit photos specializing in outdoor adventures for Olympic athletes & major brands such as The North Face, Yeti Cycles, SOUNDBOKS, and more. Can take an idea and turn it into a billboard.

dorsey pictures

2023

production coordinator

Managed all travel and on-site logistics for multiple camera crews on simultaneous shoots across the country for Discovery Channel's Building off the Grid (season 8). Can take logistics and turn them into spreadsheets so pretty you'll actually read them.

neu productions

2020 - 2022

production assistant

Worked on more than a dozen commercial and short film projects including OutsideTV Outlook: Steve Aoki, Nike What It Took: Sophia Smith, AAA: The Dark Zone, and Red Bull: Takeru Otsuka. Can learn on the fly, perform basic grip duties, and carry a 60-lb camera pack while heliskiing.

warren miller entertainment

2017- 2019

sponsorship liaison

Coordinated logistics for dozens of screenings of Warren Miller's feature films, Line of Descent, and Timeless, across the country while wrangling athletes, keeping sponsors happy, and spreading winter stoke to the masses. Can take a spreadsheet and turn it into a sponsor village that feels like an afterparty.

sender films

2017

post-production intern

Assisted on research, transcriptions, archival work, and post-production editing for various Reel Rock films and feature-length films such as The Dawn Wall. Can adapt quickly, collaborate with others, and stay focused on the big picture.

